

Guiding Philosophy - Kaupapa



Our Purpose

CPIT's provision of applied tertiary education and research contributes to the future social, economic and cultural wellbeing of the people, communities, and organisations particularly of Canterbury.

Our Values

**Manaakitanga, Mana Atua, Mana tangata, Matauranga, Mana whenua
Respect, Excellence, Accountability, Learning, Connection**

Our values, which are reflected in all of our work, are based on concepts from tikanga Māori, which is what makes Aotearoa New Zealand unique.

Manaakitanga: We respect all the people who make up the communities of Canterbury, working with them confidently, openly, equitably and sensitively.

Mana Atua: We make a positive contribution to the inner strength of our students, their whanau and communities supporting them to achieve their spiritual, cultural, social, economic, and environmental goals.

Mana tangata: Our teaching and learning approach builds each person's standing enabling them to practise professionally and work responsibly with others for personal and community achievement.

Matauranga: We provide accessible learning opportunities for personal growth, achievement, and vocational success, fostering people's ability to learn independently and modelling best practice in applied learning and research.

Mana Whenua: We are generous in making strong connections through community partnerships ensuring economic and environmental sustainability, responding quickly and well to our changing environment.

Our Mission 2008 - 2010

The community inside CPIT and CPIT inside the community

Our Vision 2020

We are the preferred provider of applied and vocational learning opportunities in Canterbury. Our students are well cared for and taught by our high performing staff. We are the first choice for applied and vocational learning for school leavers, Māori, Pasifika and foundation learners. We are the institution of choice for a targeted number of international students who form a valued community within the institution and the city. There are increased numbers of graduates with advanced trade, technical and professional qualifications who are actively contributing to regional and national productivity. Our graduates are sought after by industry and the professions. Our programmes contribute to improved social and economic results for graduates, the region and our society.

Industry is demanding our involvement, providing investment and support for our innovative teaching, and research and development programme. We have active partnerships in the design and delivery of our programmes which are focused on up-skilling and targeted training which fosters success through lifelong learning. Our contribution to leading edge technologies is recognised and valued. Our staff is frequently sought after for professional and industry advice and roles.

Our professional development programme delivers excellent teachers, with strong industry connections and there is a free flow of people between CPIT and the industries and professions. Our programmes are aligned to actual demand and we are continually trialling products and projects that inform and meet industry and community interests.

We are highly regarded by other institutions, both domestically and internationally, for the quality of our education. National and international providers come to learn from our practice and want to acquire our programmes. Government uses CPIT as a “good practice” example and asks us to pilot initiatives with and for others. Our media coverage is positive and supportive. We are always being asked to contribute to events and conferences.

CPIT has a reputation both for its environmental best practice as an institution and for providing leadership to industry and communities in its region. The Canterbury region is proud of CPIT and its contribution, with its communities having easy access and making full use of our facilities. Our range of learning centres is integral to the communities they serve. CPIT is Canterbury’s heart of applied learning and research. Ko Te Wānaka o Ōtautahi te Manawa o te ako me te rakahau o Waitaha.

Our Key Success Indicators

CPIT will determine its success over the period to 2020 by measuring a specific set of key indicators each year. These will be included in the annual business and investment plans for the institution with specific targets identified for each. They are listed by each of the CPIT Values and are also designed to measure the achievement of the Vision 2020 statement:

Respect

- Levels of engagement with target groups and communities
- Nature of media coverage
- Level of satisfaction with CPIT by stakeholders
- External recognition of CPIT
- External recognition of CPIT programmes by other institutions

Excellence

- External recognition of staff and student excellence
- External recognition of CPIT excellence
- Student satisfaction levels
- Graduate satisfaction levels
- Employer satisfaction levels

Accountability

- Achievement of business targets
- International and national benchmarks
- Achievement of environmental standards

Learning

Achievement of enrolment targets
Retention and completion levels for students
Progression to and achievement of higher qualifications
Relevance of curriculum to future needs

Connection

Regional stakeholder involvement in programme developments
Regional employment rates of graduates
Regional stakeholder support of students at CPIT
Regional stakeholder investment in CPIT

Our Key Challenges

- Achieving financial viability/sustainability
- Maintaining and developing capability and staff morale
- Managing change / communication
- Maintaining quality
- Meeting stakeholder, community, regional and student needs
- Achieving alignment in planning and reporting
- Maintaining credibility, enhancing reputation
- Getting priorities right whilst meeting key stakeholder expectations

Approved by the CPIT Council – 18 April 2007

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Further explanation of the Maori terms

Manaakitanga: This word can be divided into three parts: mana (influence, prestige, power), aki (urge on, encourage) and tanga (people). Although its standard meanings are to show kindness through hospitality and caring, in the context of CPIT it refers also to the value of urging students, staff and the community to raise their prestige and influence through advancing successfully in their studies and work, and by increasing beneficial engagements with stakeholders. The focus of manaakitanga is not necessarily on the person receiving the encouragement, but on the sacrificial and unselfish contribution of the giver – the person urging others on through expressing hospitality, giving a gift, offering persuasive words or by patting the person on the back. Manaakitanga materialises through the hosts sacrificially preparing, cooking and serving food for guests, by people encouraging others with timely appeals, contributions and advice, and by unreservedly acknowledging people's success. In having this value, CPIT is indicating its commitment to promote the enhancement of all people and organisations associated with the institution, and to celebrating individual and collective achievements.

Mana Atua: Acknowledges the influence, prestige and power of a person derived particularly from an inner strength and confidence gained through receiving assurances from mentors, people of wisdom, prose and values. Mana Atua concedes that extra insight is achieved through honouring cultural affiliations, clearly indicating the appropriate pathways to success, and recognising the development of each person. CPIT's commitment to Mana Atua signals its willingness to promote the intellectual and vocational development of students, staff and the community, as well as giving proper consideration to the importance of their emotional, spiritual and ethical growth. CPIT also accepts its responsibilities to endeavour to recognise the sensitivities and specific needs of its international and ethnic students, staff and community, and people with disabilities. In essence, CPIT's performance according to Mana Atua will be measured primarily by the quality of its treatment of its most vulnerable.

Mana Whenua: Recognises the need to appreciate the place where we live, work and receive our learning. Recognition is accorded to the history and people, and to particular individuals and projects that have been responsible for its development. CPIT acknowledges Ngai Tuahuriri as the tangata whenua (the original inhabitants), and Ngai Tahu, Waitaha and Kāti Mamoe as the host tribes and original settlers. CPIT also pays tribute to the pioneers and recent immigrant populations, and the new developments they have brought to the region and country. The Treaty of Waitangi is acknowledged as the agreement between Maori and the Crown that promised good governance, tino rangatiratanga (which includes the development of independent Maori social and economic initiatives), and equality for all New Zealanders. Mana Whenua expects CPIT to strive for the equitable outcomes of its students, staff and community, to grow the commitment of its internal and external stakeholders to the progress of CPIT, and to commit itself to working cooperatively with regional and nationwide partners to press on with the development of Canterbury and its surrounding districts in particular and New Zealand in general.

Mana Tangata: Refers initially to the influence, prestige and power that each person inherently has from the time of conception. From this starting point, the expectation is that the person will grow along with their prestige and become increasingly influential, responsible and capable. CPIT, under mana tangata, commits itself to endeavouring to adapt its systems and approaches to ensure that each student and staff member is able to grow their capacity to participate successfully in CPIT and in society, and to engage appropriately with other people. The emphasis of mana tangata is on people, particularly on the regard for and development of people. CPIT acknowledges that the following Maori proverb has meaning here:

Hutia te rito o te harakeke If I were to pluck the shoot or heart of the flax
Kei hea te kōmako e kō? Where will the bellbird sing?
Whakataerangitia Search the skies
Tirohia ki uta Search the land
Tirohia ki tai Search the seas
Aa, Ui mai ki ahau Ah, if you were to ask me
He aha te mea nui o te ao? What is the greatest thing in the world?
Māku e kī atu I would say to you
He tangata, he tangata, he tangata. It is people, it is people, it is people¹

Although everything on earth has its place and it is important to acknowledge this, the most respect and honour is accorded each individual person and the collective that is people, no matter who they are, where they come from or what their status is.

Mātauranga: Generally interpreted as knowledge or education, although its root meaning is to raise a challenge and be challenged (or to test and be tested). The pursuit of knowledge has two main threads: gaining greater awareness, more knowledge and higher skill levels; and as a means of becoming more sensitive, articulate, analytical and significant. Mātauranga is regarded as an ever-changing phenomenon and is a pre-requisite for individual and collective development. The ultimate achievement of mātauranga is māramatanga (wisdom), which could be described as a perceptive, astute and prudent quality that utilises knowledge judiciously. CPIT, as a provider of mātauranga, is cognisant of the need to keep abreast of change and to effectively engage students in both historical and cutting edge knowledge. CPIT is also committed to values-based programmes that prepare the students to engage productively with society and to, in time, become advocates for and mentors to the vulnerable.

¹ Cited in Hohepa, M. K. (1999). "Hei Tautoko i te Reo: Māori language regeneration and whānau book reading practice". PhD Thesis, University of Auckland.