

Professional Photography

The CPIT School of Art & Design offers two programmes in professional photography: Diploma in Photographic Imaging Level 5 and Diploma in Professional Photography Level 6. These programmes will give you the opportunity to develop in-depth working knowledge of this exciting and powerful medium, as well as to develop the skills to succeed in occupations involving photography.

Diploma in Photographic Imaging

Code:	CH3684
Level:	5
Credits:	120
Duration:	1 year full time
Commences:	February
Applications:	Due by 10 November
Enrolment fees (indicative):	Domestic: \$6,603 International: NZ\$16,950
Additional costs:	Equipment and materials \$150
Location:	City Campus

Programme Content

This programme is offered as a series of workshops, each based on a photographic genre or set of technical skills. In each workshop you will work on assignments tailored to your individual interests (where possible). Workshops and areas of study will include photographic design, digital imaging, colour management, technical practice, available light (portrait and wedding photography), studio photography, photo journalism, image concepts, postproduction, contextual studies and visiting expert industry professionals.

Career Opportunities

Newspapers, magazines, advertising agencies, photographic studios, design companies, freelance opportunities, self employment or further education are all options you could explore as a graduate.

Entry Requirements

If you believe you meet the following entry criteria with alternative evidence please contact us to assess your eligibility for this programme.

Academic

You must demonstrate one of the following:

- 12 NCEA credits Level 2 English or other English language subject or relevant work/other experience that indicates an equivalent level of language skill
- a basic level of photographic ability (evidenced by a folio of photographs, with proof sheets and a list of captions and communication statements; contact the School of Art & Design for details of this requirement).

English Language Requirements

If English is not your first language you are also required to provide evidence of your English language skills as listed below. Refer also to the Acceptable Alternatives Chart which includes credits in English-rich subjects from New Zealand educational institutions. If you have no evidence of your English language skills and are a New Zealand citizen or permanent resident, contact us for an assessment.

- IELTS 6.5 Academic (no lower than 6.0 in any of the subtests).

Application Requirement Checklist

Both programmes are currently under review and content is subject to change.

A completed application consists of:

- an official application form
- a curriculum vitae – please supply CVs as loose sheets (may be stapled top left corner) not bound or in folders
- validated copies of senior high school grades (no originals)
- a folio of photographs
- a statement as to why you wish to enter this course.

Portfolio Requirements

Applicants are required to submit a portfolio of work. The portfolio should contain 12 photographs. A short written statement about why you are interested in photography and future plans. These photographs should show a range of subjects, for example, still life, portraiture, sports, documentary or landscape. These images can be colour or black and white, analogue or digital.

Please submit the photographs as images – we prefer an A4 printed folio (a plastic sleeved folder is the best way to show your prints) but you may provide a CD-ROM with the only acceptable format being a maximum of 800px on the widest side, 72 dpi as a JPG.



CPIT
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Diploma in Professional Photography

Code:	CH3704
Level:	6
Credits:	120
Duration:	1 year full time
Commences:	February
Applications:	Due 8 November
Enrolment fees (indicative):	Domestic: \$6,599 International: NZ\$16,950
Additional costs:	Equipment and material \$500-\$1,000
Location:	City Campus

Programme Content

This programme is designed to help you develop specialist photographic skills and knowledge in an applied learning environment. Industry based skills are taught in the context of student elected photographic genres (eg studio/location portraiture, studio still life, photojournalism/documentary, fashion etc).

Industry contact through membership in a professional association is also included. The programme puts equal emphasis on the development of technical skill, creativity and the understanding of design processes.

Career & Further Opportunities

Opportunities may exist within photographic studios, newspapers, stock libraries, advertising agencies, communications and public relations firms, museums, photographic wholesalers, retailers, laboratories, design companies and digital media companies. You may also pursue self-employment or develop freelance opportunities in a range of photographic specialisations. If you are wishing to work in the imaging intensive creative industries (ie film, video, television, graphic and interactive design, and 3D modelling and animation) this programme can be used as springboard for further tertiary studies.

Entry Requirements

If you believe you meet the following entry criteria with alternative evidence please contact us.



Small world #2, CPIT Year 2 Professional Photography student Teagan Johnson's gold award winning entry in the 2008 Epson/NZIPP Iris Professional Photography Awards.

Academic

Applications will be welcomed from graduates with a tertiary qualification in photography study at Level 5 or above. Applicants without a formal photographic qualification, but with equivalent industry experience, will also be considered.

- A curriculum vitae including some verifiable evidence that demonstrates your ability to cope with study at Level 6. If you are unable to provide evidence please speak to us. You may be asked to complete a short entry assessment to verify this.
- Evidence of previous photographic qualification.
- A statement explaining your intended career path, or the reasons why you wish to enter this programme.
- A portfolio of photographs.

English Language Requirements

As per Diploma in Photographic Imaging.

Application Requirements

Both programmes are currently under review and content is subject to change.

You will be welcomed from graduates of New Zealand or overseas tertiary photography courses, or other courses and or experience at a comparable level.

Please submit the following with your official application form:

- curriculum vitae – please supply CVs as loose sheets (may be stapled top left corner) not bound or in folders
- a folio of photographs
- a statement explicating your intended career path
- the names and telephone numbers of two referees who the School of Art & Design may contact if desired.

Portfolio Requirements

Applicants are required to submit a portfolio of work. The portfolio should contain 20 images on a CD and the accompanying original raw and layered Photoshop files, together with a quick gallery with screen resolution images that reflect the portfolio.

The portfolio should provide evidence of professional studio work to equivalent to the Level 5 Diploma in Photographic Imaging programme. It should also demonstrate the use of a DSLR and examples of post production work. There should be a range of subjects covered in the portfolio, including documentary, weddings, sports, editorial, portrait, and also a mix of electronic light and natural light. Applicants should demonstrate the use of advanced camera work and experience of Photoshop and colour management. Please submit the photographs as images on a CD-ROM.

If you have any questions please don't hesitate to call us or come in.

0800 24 24 76

www.cpit.ac.nz info@cpit.ac.nz

Application to Study

PRIVACY OF PERSONAL INFORMATION

The information you send us as part of this application process will only be looked at by the people who are involved in selecting students. We will treat your information as confidential in accordance with CPIT's Privacy Policy. (Refer to www.cpit.ac.nz for full privacy information.)

WHEN COMPLETED

Return this completed application form and any supporting documents to:

Name of Programme (Refer to programme brochure or www.cpit.ac.nz)

Name of School (Refer to programme brochure or www.cpit.ac.nz)

CPIT, PO Box 540, Christchurch Mail Centre, Christchurch 8140



1 PROGRAMME YOU ARE APPLYING FOR

Programme name:

Programme code: Programme level: (as per brochure, prospectus or www.cpit.ac.nz)

Specialisation or stream: (if applicable)

When do you intend to start your study: or Don't know

Will you be studying: Full Time Part Time (check programme information for availability)

2 PERSONAL DETAILS

Legal family name:

Legal first names:

Preferred first names:

Title: Miss Mrs Ms Mr Dr Date of birth: Gender: M F

Postal address:

City Postcode

Country: (if not NZ)

Telephone: Home Work Mobile

Email address:

Are you a NZ citizen or permanent resident? Yes No

If permanent resident, what is your country of citizenship?

Have you previously enrolled at CPIT? Yes No If YES, under what name?

3 ENTRY REQUIREMENTS

Refer to CPIT brochures or www.cpit.ac.nz for a list of specific entry requirements that must be met for your chosen programme of study.

A If you are **studying this year** complete the box below otherwise **attach a verified copy** of your results from any previous and **relevant** secondary and/or tertiary study or training which shows how you are meeting the entry requirements for this programme.

School/Tertiary Institution/ Training Provider	School Subject/Course Title	For school study only NCEA Details			For non-school study only Qualification/Programme of Study/Training Course (eg Certificate in...)
		Level	Credits	Year	

Note: You will need to ensure that you have the results for this study prior to the start of your programme. Attach additional pages if required.

Office Use Only

Date Rec'd _____ ID number _____



B Additional supporting documentation: Attach any other supporting documentation required for this programme as specified in the programme brochure and on **www.cpit.ac.nz** (eg CV, referee statement, personal statement, portfolio, letter of support from employer).

C English language requirements:

Is English your first language? Yes No

If NO, specify language: and attach **verified** copies of any English testing (eg IELTS, TOEFL) you may have.

Entry notes: If you believe you meet the academic, English or other entry requirements with alternative evidence (eg. work experience, other study or training), please contact us to assess your eligibility for this programme.

I would like information about Credit Recognition options towards this programme (eg Cross-Credit, RPL, etc).

4 PROOF OF IDENTITY

To be eligible for domestic student fees, the Ministry of Education requires that you provide proof of New Zealand citizenship or permanent residency prior to enrolment. Visit www.cpit.ac.nz or contact us for further information.

- I have attached a verified copy of my identification document (birth certificate, or passport, marriage certificate or deed poll for name changes).
- I will provide proof of identity prior to enrolment.
- Proof of identity already provided (if you have enrolled in assessed courses at any NZ tertiary institution since 2004 and have had no name changes).

5 HEALTH & DISABILITIES

Do you have any physical, medical or mental health issues, including addictions, that may affect your ability to fully participate in this programme or any related working environments?

Yes No If YES, give brief details:

We may contact you for further information.

6 DECLARATION

I declare that:

- to the best of my knowledge all of the information supplied on this application form is true and correct.
- any evidence of identity that I provide belongs to me.
- I authorise the use of my unique identifier with CPIT for admission and enrolment purposes when issued.
- I accept responsibility for all uses of my unique identifier and agree not to give my unique identifier or password to other people.

Signed

Date

7 CHECKLIST

Before sending your application, please check that:

- All sections of the form and any appendix forms have been filled in, including signing the declaration.
- A verified* copy of relevant proof of identity is attached or will be provided prior to enrolment (refer Section 4).
- A verified* copy of supporting previous study records is attached (refer Section 3).
- Additional documents required for your chosen programme of study are attached (refer to programme brochure or website). What specific additional documents have you attached?

Please list: **eg Portfolio**

Not supplying all information will cause delays in the processing of your application.

* Verified copy is a copy of the original document which has been signed as a true copy by a Justice of the Peace, barrister or solicitor or CPIT staff member designed with this authority.

8 NOTES
